

PAIN WORDS

COURTESY OF MARKETING THE SANDLER WAY

Afraid	Disturbed	Indecisive	Sick
Aggravated	Duped	Ineffective	Sick & Tired
Aggrieved	Embarrassed	Inept	Spiteful
Alarmed	Enraged	Intimidated	Struggling
Angry	Exasperated	Irritated	Stunned
Annoyed	Fearful	Isolated	Terrible
Anxious	Fed Up	Lonely	Terrified
Baffled	Flustered	Lost	Thwarted
Betrayed	Frantic	Mixed Up	Tired
Boiling	Freaked Out	Muddled	Trapped
Burdened	Frightened	Outraged	Troubled
Burned	Frosted	Overwhelmed	Unclear
Concerned	Frozen	Powerless	Uncomfortable
Confused	Frustrated	Pressured	Unhappy
Crushed	Furious	Put Out	Unsure
Desperate	Guilty	Put Upon	Vulnerable
Destroyed	Helpless	Roiled	Weak
Discouraged	Hopeless	Sad	Worried
Disgusted	Horrified	Scared	
Distraught	Hot	Shocked	

FEEL FREE TO SHARE THIS LIST WITH OTHERS.
VISIT CGSOK.COM/MARKETING FOR MORE INFORMATION.